

## Surrey to Celebrate Khalsa Day with Annual Vaisakhi Parade

For Immediate Release March 31, 2014

**SURREY, BC** – The annual Vaisakhi Parade, taking place on **April 19, 2014**, will once again host a lively and celebratory event to mark the New Year, pay tribute to the harvest and commemorate one of the most important days in the Sikh calendar, the creation of the Khalsa. The Khalsa was founded to fight adversity over 300 years ago and has since continued to be at the heart of Sikhism. Vaisakhi is celebrated worldwide to recognize the evolvement and importance of this heroic group of people.

The event has been held in Surrey for the past 12 years bringing together over 200,000 people as one of the world's largest parades of its kind outside of India. It is an occasion of performance, live music, decorated floats and food and drink complimentary of local residents and businesses. The annual Vaisakhi Parade invites people of all cultures and religions to experience the joyous day and savor the unique food and entertainment.

**Parade Route:** The Vaisakhi Parade is scheduled to begin at approximately 9:30am at the Gurdwara Sahib Dasmesh Darbar, located at 12885-85 Avenue. The Parade will conclude there at approximately 4:00pm (see map for route).

**Spokesperson:** Moninder Singh, Dasmesh Darbar Temple

## Main Stage Timeline:

- 11:00am-11:45am- traditional Sikh hymn singers
- 11:45am-12:45pm- ceremony honoring community volunteers
- 12:45pm-1:30pm- speaker series

For more information about the event including the parade route visit: <u>www.surreyvaisakhiparade.ca</u>. To arrange an on-site interview on the day of the event, please refer to media contacts below.

## Media Contact:

Laura Ballance Media Relations 604-637-6646 (direct) 604-771-5176 (mobile) Laura@LBMG.ca -30-

Rebecca Peters Media Relations 604-637-6649 (direct) 604-762-2098 (mobile) Rebecca@LBMG.ca